

Confidential for Members

PR No. 39-60

INFORMATIONAL MEMORANDUM

November 9, 1960

Subject: Booklet, Wisconsin & Tobacco

Advance copies of the enclosed booklet, Wisconsin & Tobacco, are being distributed to:

1. 525 media in Wisconsin: the general press, trade publications, weekly papers, radio and television, accompanied by the attached press release.
2. Copies will be made available by the Institute to members of the Wisconsin congressional delegation in Washington.

Further distribution in Wisconsin will be to business associations and chambers of commerce, members of the state legislature, state-elected administrative and municipal officials, executive officers of major business houses, brokerage firms, speciality tobacco retailers and wholesalers, farm organizations, teachers of social studies, economics, history and agriculture in high schools and colleges, libraries, county agricultural agents, manufacturers of tobacco, and Wisconsin companies supplying the tobacco industry.

An additional quantity of the pamphlets will be available to those who request them.

Hill and Knowlton, Inc.  
Public Relations Counsel  
150 East 42nd Street  
New York 17, N.Y.

c.c. Tobacco Institute and TIRC Members  
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